

For Immediate Release

LWT COMMUNICATIONS WINS 47 ADDY AWARDS

Montgomery, Alabama – February 18, 2008 -- LWT Communications, a Montgomery, Alabama based marketing, media and interactive firm received 47 ADDY® Awards in the Montgomery Advertising Federation's 2007-2008 American Advertising Awards. The firm earned 25 Gold ADDY® Awards, 18 Silver ADDY® Awards, *Best in Show Interactive*, two *Judges Choice* awards and *Designer of the Year*. The event was held February 16 at the Montgomery Country Club where the firm won for a variety of local, regional and national clients.

Each year, The American Advertising Federation's ADDY® Awards recognize outstanding creativity in advertising. Special awards received during the evening included *Designer of the Year* for Senior Art Director Camille Leonard, *Best in Show Interactive* for Bartlett Ranch and two *Judges Choice* awards for the Montgomery Museum of Fine Arts and ClefWorks, Inc. This year's ADDY® Gala marks the fourth year in the last five years that Leonard has won *Designer of the Year*.

LWT Communications was founded in 1959, making it one of Alabama's first advertising and marketing firms and the area's first Web development firm. The company recently placed ninth in a ranking of the Top 25 Alabama advertising agencies for 2007 compiled by *Business Alabama* magazine. For more information, visit www.lwtcom.com.

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